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Design Outreach Reaches 1 Million People Across 16 Countries with Life-Sustaining Technologies

Gahanna-based Christian humanitarian engineering nonprofit achieves campaign goal five months ahead of schedule, sets sights on reaching 10 million people by 2030

GAHANNA, Ohio, Wednesday, July 29, 2026 — Design Outreach (DO) announced today that it has reached 1 million people across 16 countries with life-sustaining technologies as part of its Beyond Measure campaign to deliver innovative solutions that help end extreme poverty.

The goal of the three-year initiative was to reach 1 million people around the globe by the end of 2026—a milestone achieved five months ahead of schedule.

“We are thrilled to share that we have impacted 1 million people with technologies that provide desperately needed clean water and improved medical care,” said Chief Executive Officer and Co-founder Dr. Greg Bixler. “We’re thankful to the Lord and to all our partners who have generously given their time, talent, and treasure to make this possible. Now, we have our sights set on reaching 10 million people by 2030.”

The organization was able to reach more people than ever before thanks to its newest innovation, the MaxLife™ Centralizer. This simple, affordable solution replaces the component responsible for 75% of breakdowns in the Afridev hand pump, one of the most commonly used hand pumps around the world.

The MaxLife Centralizer brings the promise of reliable, clean water to those who desperately need it for a fraction of the cost of ongoing maintenance or new pump installs. With an estimated 2 billion people relying on hand pumps for daily water, MaxLife has the potential to revolutionize global water access.

As part of the MaxLife program, DO distributes biblical literature, provides access to Scripture in local languages, and equips local pastors and community leaders to offer long-term discipleship opportunities. Since the inception of the Gospel Outreach program, DO has reached more than 100,000 people with the hope of the Gospel.

About Design Outreach

Design Outreach is a Christian nonprofit organization that seeks to alleviate global poverty by creating innovative, life-sustaining solutions that help transform marginalized and low-income communities physically, economically, and spiritually. As a team of engineers with diverse experience and expertise, DO develops innovative products that improve the lives of the most marginalized and vulnerable people in developing countries. As followers of Jesus Christ, we seek to share and demonstrate God's love by providing technologies that empower people to break the cycle of poverty.

Design Outreach's portfolio of innovations includes the MaxLife™ Centralizer, LifePump™, LifeTap™, KupolaCare™, and LifePumpLink™—technologies designed to improve access to clean water and healthcare in underserved communities around the world.

For more information, visit **doutreach.org**.

Personal impact stories, testimonials, photography, and video from communities served are available to media upon request.

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