



Resources for Team Captains: Golden Cup Goal-Setting Guide

Fundraising is a crucial (and fun!) part of the Golden Cup experience. Not only do you get to share your passion for bringing safe, reliable water to the world's most vulnerable people, but fundraising also allows you to amplify your impact.

Remember, there are no limits to how you can raise funds for the Golden Cup. Reach out to your friends and family; church groups; school, sports, or scouting groups; alumni groups; co-workers, neighbors, and anyone in your network for support.

Team & Individual Goals

For the Golden Cup, we expect both teams and individuals to set fundraising goals. The overarching goal for the 2022 Golden Cup is for all teams to together raise a total of \$153,000, which will allow us to build and install nine LifePumps in Malawi, Africa, along with installation and maintenance training and Gospel outreach.

When determining your goal, be ambitious! Determine how you will ask your supporters to donate. Depending on your chosen activity, you may want to request \$1 for every mile you walk or run, \$20 for every hour you swim, and so forth. It's completely up to you how you structure this. If you have questions, please reach out to your Team Captain for support.



Fundraising Incentives

We appreciate your support so much, and we want to make it fun to meet your goals! Raise money for your Golden Cup Team and receive prizes.

- ✓ **Give \$50** - Your registration fee goes toward meeting your individual and team fundraising goal. Receive a Golden Cup t-shirt and LifePump sticker.
- ✓ **Raise \$1,000** - Receive Golden Cup skin stickers, bag, and baseball cap.
- ✓ **Raise \$1,500** - Receive a Golden Cup waist pack.
- ✓ **Raise \$2,500** - Receive a Golden Cup polo shirt.
- ✓ **Raise \$5,000** - Receive a smart water bottle.
- ✓ **Raise \$10,000 and above** - Receive a Fitbit Versa 2 smart watch.

***Keep reaching! Every incentive prize level includes the prizes for that level and those of the level below it.**



Fundraising Ideas

There are endless opportunities to raise money toward your goal! Here are some of our favorites.

Physical Activities

- Run or walk a 5k, 10k, or even a half marathon or a marathon!
- Kayak or canoe your favorite waterway.
- Rollerblade for speed or distance.
- Choose a challenging route for your bicycle or e-bike.
- Hike trails in beautiful places.
- Swim laps or dive for contributions.
- Organize a walk or run in your neighborhood.

Fun Activities

- Hold a spaghetti dinner or pancake breakfast.
- Hold a garage sale and donate the proceeds.
- Create a kid's carnival or game night fundraiser.
- Talk to your favorite restaurant and ask if they would be willing to donate a portion of their proceeds during a specified day/time to the Golden Cup, then invite all your friends and family.
- Hold a Dance-a-Thon and see how many hours you can boogie for donations.
- Donate the money you would normally spend on coffee and treats (ask friends and family to do the same).
- A good, old-fashioned bake sale can still bring in significant contributions!

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