



Frequently Asked Questions

Thank you for your participation in the 2021 Golden Cup. We want to make your experience as fulfilling and enjoyable as possible. Please read our FAQs to learn more about this year's event.



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What is the Golden Cup, and who is Michael Cook?

Last year, Design Outreach engineering volunteer Michael Cook felt called to raise funds for LifePumps for people in Malawi by riding a 1,300+ mile section of the TransAmerica Trail. His ride inspired co-workers from DePuy Synthes in Indiana to “match Michael’s miles” and support the

Right after they returned home from the 2020 ride, Michael and his wife Rebecca began planning for this summer’s ride that will cover another 1,315 miles starting at West Yellowstone, Montana, where the 2020 ride ended. He will be riding from June 21-July 3, 2021, and that is when we ask all participants to complete their activity of choice to fundraise as well.

This year, the Golden Cup will be bigger and better. Michael’s awareness efforts have allowed us to recruit teams internationally. Now, the participation of multiple teams will help us multiply last year’s impact.

Why do we hold the Golden Cup and why does it matter?

Approximately 2.2 billion people don’t have nearby access to safe and reliable water, and even then, some may be open sources of water, such as ponds, rivers, or puddles. Approximately 2,300 people, often children, die daily from water-borne diseases.

The current systems used to provide water in rural African communities are dangerous and unreliable, driving people back to unsafe water sources. Women and children can spend 4 to 8 hours a day seeking and carrying water, limiting their ability to get an education or earn an income. Without reliable sources of water, communities cannot thrive, and the cycle of poverty remains unbroken.

However, we all have the opportunity to make a difference. Design Outreach’s LifePump hand pump is a robust, heavy duty, long lasting, low maintenance, deep-reaching hand pump that is monitored with a satellite-based remote sensor for remote monitoring and repair. Help us raise funds to get more of them installed in Malawi!

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What is Design Outreach?

Design Outreach, or DO, is a Christian non-profit organization that focuses on innovative and appropriate technologies that improve the lives of the poor and provide better health, education, and employment opportunities. DO's flagship project, the LifePump, is helping to solve the global water crisis and bringing the many benefits of reliable water to people across Africa and the Caribbean.

How do I complete the Golden Cup?

Register. www.doutreach.org/goldencup21/teams

Plan. Determine the activity you will do and establish your fundraising goal. Make sure it's an activity you enjoy and be ambitious with your goal!

www.doutreach.org/wp-content/uploads/2021/04/DO-Guide.pdf

Train. Work hard to prepare your body for the event. Fundraise. Raise money, collect prizes, and get closer to your goal!

Move. Complete your chosen activity from June 21-July 30, 2021, and collect your donations.

www.doutreach.org/wp-content/uploads/2021/04/Resources-for-Team-Captains.pdf



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Why should I participate?

With seven different prize levels and fun gifts, ranging from an event tee to a smart water bottle, we will make meeting your fundraising milestones fun. Let the Golden Cup be the nice "jumpstart" you need to dive into a fitness regimen, or it can augment your existing training. Regardless, your body will benefit from the exercise, your heart will benefit from giving of yourself, and Malawians will benefit from safe, reliable water.

How will my donations be used?

Design Outreach will designate all funds raised for the Golden Cup to purchase and install LifePump Plus packages in Malawi, Africa. Those packages consist of a LifePump™ accompanied by a LifePumpLink™ monitoring system and HandWASHing for All training, which will include masks and soap to help stop the spread of COVID-19.



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What's the role of the Team Captain?

A Team Captain is a person who volunteers or is designated to lead a group of people who have committed to personally raise funds for Design Outreach. Personally raising funds is also referred to as peer-to-peer fundraising and means that each individual person reaches out to their network of professional contacts, friends, and families to solicit donations. The Team Captain is the point person for this group effort.

The Team Captain also disseminates important information from Design Outreach, encourages and supports the team's effort, and acts as a liaison from the team to Design Outreach.

What's the role of a Team Member/Virtual Athlete?

The Virtual Athlete's role is to fundraise through their own personal and professional networks. They participate in the activity of their choosing and collect donations to go toward their individual and team's fundraising goal. All fund will be designated for LifePump Plus packages for Malawi, Africa. Team Member/Virtual Athletes will do their activity on their own, without the team, unless the team has decided to do a group gathering. Participation in a group fundraiser is encouraged.



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