



## Fundraising Ideas

As a Fundraising Champion, the most important way to spread awareness about Design Outreach and raise money for the cause is to put your passion on display. People are most motivated by others' belief in a cause, so the more you share about why you support Design Outreach, the better!

While your goal may seem daunting at first, there are many simple, creative ways to reach it. We've created this list of fundraising ideas, but feel free to unleash your creativity and come up with your own.

And remember: We are always just a phone call or email away. Don't hesitate to let us know if you have questions or just want to run an idea by us.

We'd be happy to help!

## Social Media



This is often the best place to start to let people know about your campaign. Simply share the link to your campaign and your heart for the mission, post videos from our website, or do a Facebook Live video explaining to your followers why you support Design Outreach. Don't underestimate the power of a few posts throughout the duration of your campaign.

## Personalized Letter



For those friends and family members who aren't on social media, writing a personalized letter explaining your campaign and your passion for providing clean water to those who need it most can be an effective way to capture people's attention. Don't forget to include instructions for how to donate: Either through your campaign page on [lifepump.org](http://lifepump.org) or by check with your campaign code noted in the memo line.

## Living Room Meeting



Invite a small group of friends and family over for dessert or dinner and tell them about Design Outreach. You could set a goal for the evening and encourage the group to help you reach your goal.

## Ten4LifePump



Use the Ten4LifePump sheets to raise \$100 per sheet. All you have to do is get 10 people to give \$10 for a total of \$100. If you get those same 10 people to use a sheet to get 10 more people to give \$10, you've just raised \$1,000. It's that easy!

## Church Presentation



Churches are often the biggest supporters of Design Outreach campaigns. Speak with your pastor or missions director about giving a brief presentation about Design Outreach during a service or Bible study. If you'd like resources for this, just ask! We can provide you with photos, videos, and anything else you might need.

## Business Brown Bag Lunch



Coordinate a time with your colleagues to have a brown bag lunch at your office. Have your coworkers gather in a conference room during their lunch break and tell them about the work and mission of Design Outreach. Encourage them to pack their lunches that day and donate the money they would have spent on lunch (or more!) to your campaign.

## Company Charity Programs



Many companies offer corporate matching for certain charities or have a philanthropic budget. Investigate your company's charity program, and ask if the company would be willing to either donate to your campaign or match its employees' donations. A matching program not only doubles donations; it encourages people to give because they know their contribution will go even further.

## Sporting Event Ticket Raffle



Everyone seems to have a connection with someone who has great seats at a local sporting event. Ask them to donate their pair of tickets for a raffle to raise funds for your campaign.

## Community Rummage Sale



Ask your neighbors to donate any clothes, household goods, or other items they no longer want, and host a community rummage sale. You could also set up signs about Design Outreach and take time during the sale to share with passers-by about your campaign and all it will accomplish. Contribute any proceeds to your campaign.

# Questions?

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